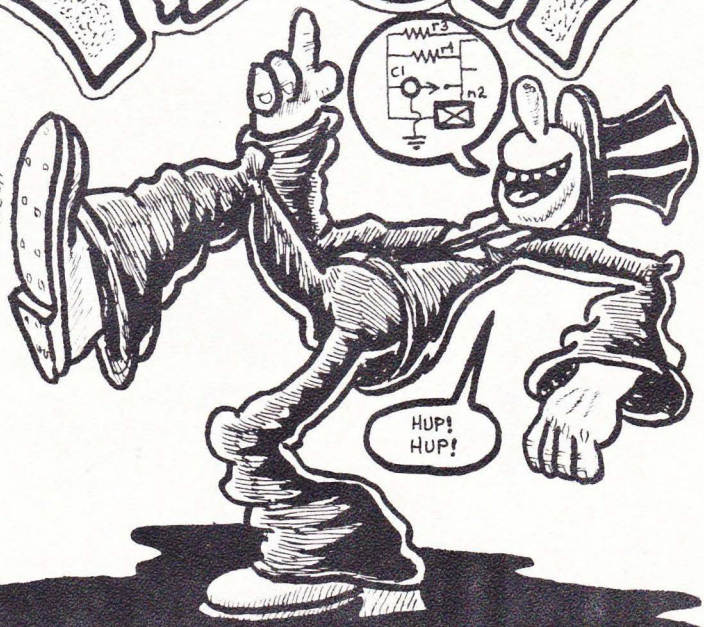
March, 73

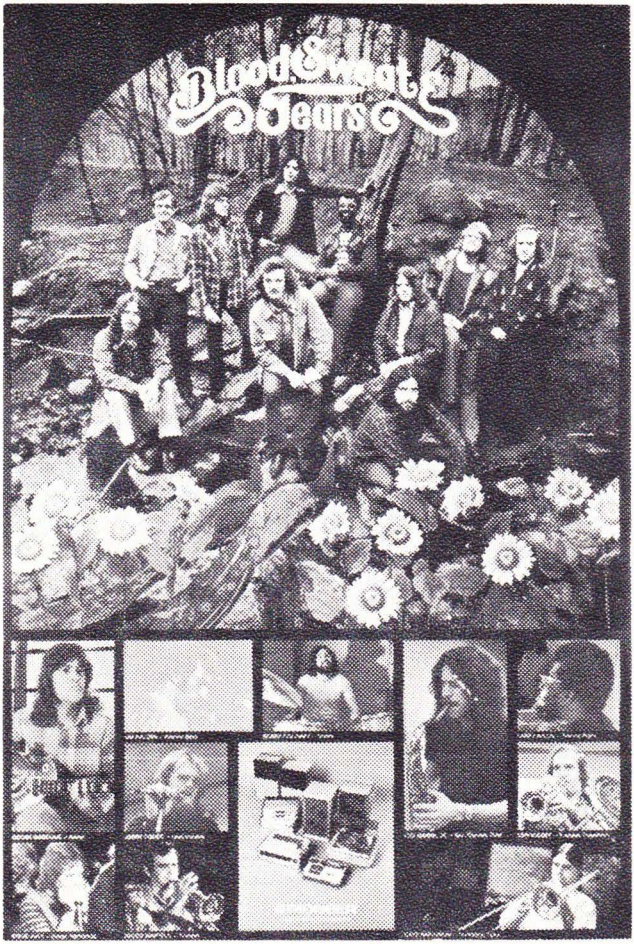
THIS MONTH'S COVER: GREAT MOMENTS IN THE HISTORY OF RADIO
DR. HARRY SUMP DISCOVERS THE RADIAL TRANSFORMER

PROGRAM GUIDE

WRUW



91.1 FM



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Program Guide Editor. . . . . Eric Lamm

368-2208 Mather Building, CWRU, Cleveland, Ohio 44106

MOST PLAYED JAZZ ALBUMS

1.	Birds of Fire (COL)	Mahavishnu Orchestra	
2.	The Greatest Jazz Concert Ever	Charlie Parker	PRES
3.	Facing You	Keith Jarrett	ECM
4.	Epistrophy & Now's the Time	Richard Davis	MUSE
5.	Collectors Items	Miles Davis	PRES
6.	Light as a Feather	Chick Corea	POLY
7.	Jazz Junction	Red Garland	PRES
8.	Song For My Lady	McCoy Tyner	MILE
9.	Copenhagen Concert	Eric Dolphy	PRES
10.	The Visit	Pat Martino	COBB
11.	All Day Long	Kenny Burrell	PRES
12.	The Candid Recordings	Charlie Mingus	BARN
13.	Inside II	Paul Horn	EPIC
14.	A.R.C.	Chick Corea	ECM

MOST PLAYED BLUES, COUNTRY, FOLK, AND ROCK ALBUMS

1.	The World of Flatt and Scruggs	COL	
2.	Jerry Jeff Walker	DECCA	
3.	Lark	Linda Lewis	REPR
4.	The Golden Decade	Chuck Berry	CHES
5.	Tret Fure	UNI	
6.	Ennismore	Colin Blunstone	EPIC
7.	Hard Loaded with Trouble	Otis Spann	BLUE
8.	Sonny Terry & Brownie McGhee	A & M	
9.	We the People	Ellen McIlwaine	POLY
10.	Somebody Else's Troubles	Steve Goodman	BUDD
11.	Solid Air	John Martyn	ISLA
12.	R. Crumb & His Keep on Truckin Orchestra		NONE

HIGHLIGHTS IN THE MARCH PUBLIC AFFAIRS SCHEDULE

Two Viet Nam tapes from the Pacifica Archives:

1. Science for Viet Nam Day—Forum sponsored by SESPA (Scientists and Engineers for Social and Political Action) on various scientific consequences of war in Viet Nam.
2. V. A. Hospital—Impressionistic documentary montage of battle sounds, patriotic Americans, music and ex-G.I.'s in V. A. Hospitals.

Doing That Blue Plate Special Ballet—Conversations with women and men who earn their daily bread by serving us ours in a variety of restaurants, bars, luncheonettes, sports stadiums, etc. in New York.

Autobiography of Mountain Wolf Woman—Personal account of the life of a Winnebago Indian woman in Wisconsin and Nebraska in the early 1900's. A fascinating account because of the glimpses into Indian life and the ways a woman dealt with many crises in her life where nearly all decisions affecting her wer made by others.

LABOR'S UNTOLD STORY

Carl Edelman, Secretary Treasurer of the Cleveland Unity Chapter of T.U.R.F. (Teamsters United Rank and File) and Kenny Zapp of WRUW-FM will co-host a new program devoted to working people's problems. Starting on March 7, and every Wednesday thereafter, at 9:30 pm, "Labor's Untold Story" will provide information about this side of our economy often overlooked by the mass media. The format will combine brief news stories of local union activities and individual worker difficulties with a discussion of a major issue each week with union leaders and rank and file members. Discussion issues during the first few weeks will include the upcoming electrical workers contract negotiations with GE and Westinghouse, the rubber contracts, assembly line speedups, and a soon to be held rank and file conference on racism here in Cleveland.

WEDNESDAY'S, 9:30 PM!!!!!

MARCH PUBLIC AFFAIRS SCHEDULE

MON. 10 am PACIFICA PROGRAMMING
3/5 The Blue Plate Special Ballet
3/12 EcoWar - a mining town
3/19 Veterans Administation Hospitals
3/26 Women's Liberation & Black Civil Rights
9 pm Firing Line - with William F. Buckley

TUES. 10 am Color It Blues (30:00) /
10:30 Musical World Of Ohio (classical)
9 pm PACIFICA
3/6 Same As Monday morning 3/5
3/13 " " " " 3/12
3/20 " " " " 3/19
3/27 " " " " 3/26

WED. 10 am Pacifica (B)
3/7 Tom Wicker on American Political Trends
3/14 Science For Vietnam Day
3/21 Autobiography of Mountain Wolf-Woman
3/28 Women as Health Consumers
9 pm Labor's Untold Story

THURS. 10 am Firing Line - with William F. Buckley
9 pm Specials (a.k.a. miscellaneous)

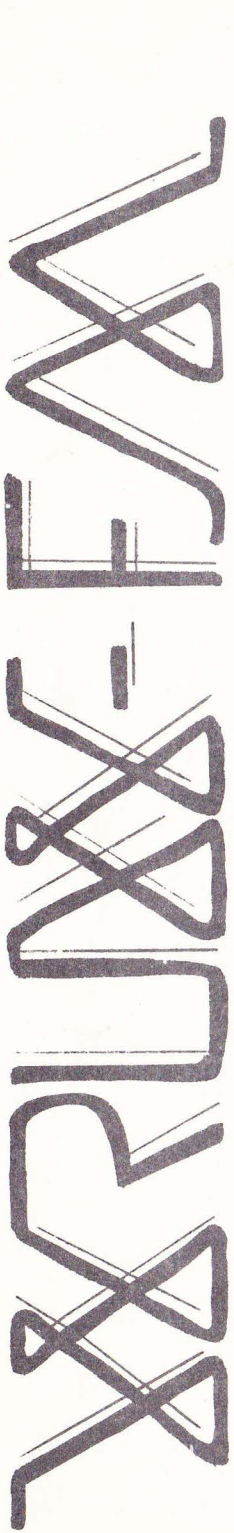
FRIDAY 10 am Labor's Untold Story
7 pm Pacifica (B)
3/2 The Fourth Tower of Inverness in its six hour entirety-from 'grunt records'
3/9 Same As Wednesday Morning 3/7
3/16 " " " " 3/14
3/23 " " " " 3/21
3/30 " " " " 3/28

SATURDAY 11 am Mather House Concert Series (1 hour)
6 pm Color It Blues
6:30 Musical World of Ohio-contemporary class.

SUNDAY 9-11pm Ford Hall Forum
3/4 Civil Rights Disscussion
3/11 ? (c.r.d. last of current series)

when you have any questions about programs call 868-2208

Mar. 1973



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2 AM	SHAKE MOTHER FLOYD (R)	THE MORNING SHOW (C) KEN ZAPP	THE MORNING SHOW (F) (R) ROY JACOBOWITZ	THE MORNING SHOW (B) BOB SHENK	THE MORNING SHOW (J) STEVE PETRIE	THE MORNING SHOW (R) RICK GIERING	ROCK JAXSON BLUE (R)
7 AM	THE MORNING SHOW JON PILLOT (F)	PACIFICA A	COLOR IT BLUES MUSICAL WORLD OF OHIO	PACIFICA B	FIRING LINE WM. F. BUCKLEY	THE WAR DRAGS ON	THE MORNING SHOW ERIC MADER (R)
10 AM 11 AM	TEEN ANGEL BILL TROMBETTA (R)	THE CLASSIC MIKE SPIRO (CI)	THE OLD SAME PLACE ERIC LAMM (R)	CLASSICAL ANDY COHN (CI)	OUTFRONT BILL HOLBROOK (FF)	BLUES (B) LORI CAHAN	DOWN HOME DENISE AND DAVE NEWMAN (R)
12 NOON	THE CLASSICAL ENTERPRISE CAPT. KIRK DAVIS (CI)	THE AFTERNOON SHOW BILL ANDERSON (J)	THE AFTERNOON SHOW DEAN WOLFE (C) (B)	SANDWICHED INBETWEEN BILL TROMBETTA (R)	THE AFTERNOON SHOW LARRY WEISEN (F)	HERE AND NOW (CI) KEN NADELBERG	SMOKEY JOE'S CAFÉ RICK GIERING (R)
3 PM	MORE LUCY ROBINS (CI)	THE EXTRAPOLATION JIM BONINO (R) (J)	THE EARLY SHOW PAT DRAWE (J) (R)	THE SUNDRY EARLY SHOW DAVE FRICHT (F)	Δ' FUSSIN Δ' FEUDIN Δ' FLIRTIN AND Δ' FIDDLIN KEN ZAPP (C)	THE AFTERNOON SHOW ERIC ROSENBERG (J) (B)	COLOR IT BLUES MUSICAL WORLD OF OHIO
6 PM 7 PM 8 PM	FORD HALL FORUM	FIRING LINE WM. F. BUCKLEY	PACIFICA A	THE WAR DRAGS ON	SPECIAL OF THE WEEK	PACIFICA B	REFLECTIONS OF EBONY BUFF BANKS (S) (J)
9 PM 10 PM 11 PM	PERMUTATIONS PETER RUBENS (J)	FAIRING'S HALL BOB BELOVICH (J)	OUTBACK BILL HOLBROOK (J)	BIRD CALLS BILL ANDERSON (J)	THE SPAGHETTI HOUR MIKE TRICARICHI (J) (R)	BLUES IN THE NIGHT BOB SHENK (B) SLEEPING ON THE JOB (J) MITCH FOX	CLEVELAND JAZZ WORKSHOP JON PRIEST (J)
2 AM							

(R) ROCK 'N' ROLL (CI) CLASSICAL (J) JAZZ (F) FOLK (C) COUNTRY (B) BLUES

(FF) FREE FORM (S) SOUL

WRUW FM 91.1 Mgh — CLEVELAND OHIO — CWRU 368 2208

THE AMATEUR'S GUIDE TO SPEAKER SHOPPING

By Michael Tricarichi

Hi-Fi speakers have been the subject of innumerable articles by everyone from physics professors to used car salesmen. One reason for this avalanche of opinions and technical bullshit is the fantastic boom in stereo system sales. So in order to beat the competition, equipment manufacturers are introducing new "breakthroughs" in speaker design.

There are so many different new designs on the market that the average audio freak finds it almost impossible to keep up. What do you do? Who are you going to believe?

The answer to this question is easy. You read the stuff written and then go listen to the actual merchandise. The articles and advertisements by testing labs and speaker manufacturers should be only a guideline as to what to listen for. But you have to get down there and listen, 'cause every pair of speakers sounds different.

Okay, so you decide that you need a set of speakers. The first thing you do is figure out how much money you've got to spend on just the speakers.

The next step is to run to your local speaker store, preferably the biggest and most overpriced one you can find. And for God's sake, BRING YOUR OWN RECORDS!!!

This is very important. You're going to listen to your records when you get home, not theirs, so you damn well better know how they're going to sound. If you like to play loud rock and roll, get a pair of speakers that sound good when you play loud rock and roll through them. If you're into more than one type of music, bring more than one kind of record. Then you can pick the speaker that gives you the best compromise.

You may wonder why some records sound good through one set of speakers and others sound like shit. The main reason for this is the process used in the recording studio, namely how the record is produced.

Most recording artists have specific groups of people who listen to their music. So it's the producer's job to find out who these people are and what kind of sound system they're going to play the records on. Armed with these valuable pieces of information, they run to the recording studio and set up a pair of speakers that someone in their average audience is likely to own. Then they mix the recording so that it sounds good through that set of speakers.

(Continued on page 14)

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AUDITORIUM

For instance, if you're David Bowie, you know that your audience is likely to own cheap to lower-middle priced speakers. This kind of speaker tends to over-emphasize the mid-range of the sound. So when you mix the record, you add a lot of bass and treble and cut back on the mid-range.

What you are doing is tailoring the sound of the record to the speaker it's likely to be played on. So it sounds pretty good.

But if you take this record over and play it on your friend's five thousand dollar stereo, you'll hear too much bass, too much treble, and not enough mid-range.

That's the game in brief.

A clever little device that many manufacturer's use to sell their speakers is a special demonstration record. They get hold of a master tape from a recording studio and remix it so that it sounds great through their speakers. What they don't tell you is that the record may sound like shit on a different system that's just as expensive.

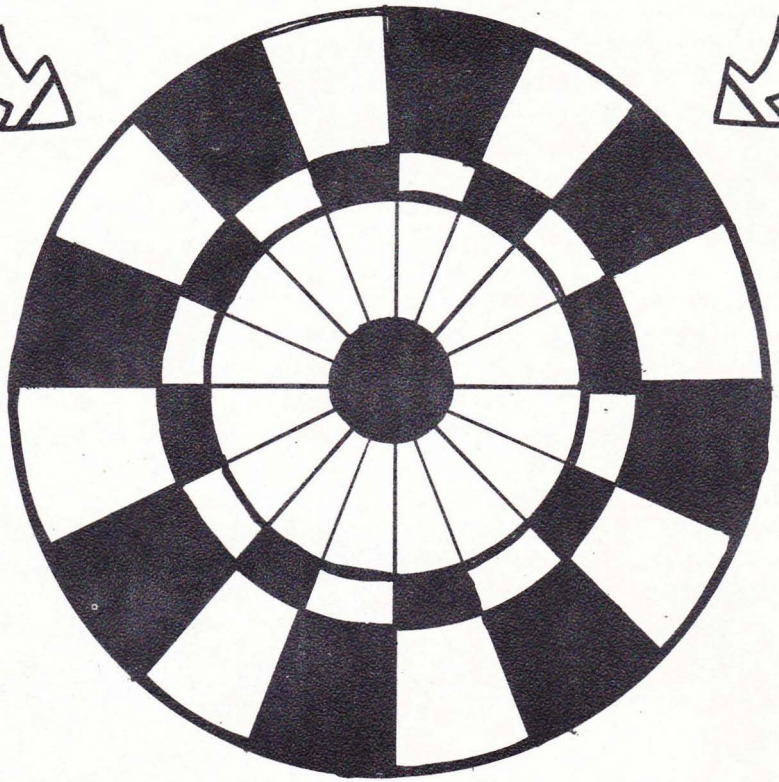
So, once again, buy a speaker that your records sound good through. And do a lot of listening. The more speakers you listen to, the more likely it is that you'll find one you really like.

Once you've found a pair of speakers you like, shop around. Don't let yourself be talked into anything by the hot shit salesman at the big, overpriced speaker store. Buy them from the store where they're cheapest, and don't be misled by the line "We service what we sell, so buy from us." When it comes to speakers, that's a lot of crap. Speakers don't usually require any service, unless you blow them up.

Oh, that's a point I forgot:

Make sure that your amp, or the amp you're thinking of buying, has enough power to drive the speakers you choose, 'cause if it doesn't, they going to sound bad. And watch it if your amp has too much power. If you just plunked down $300 per for a pair of speakers, you'd feel bad watching them go up in a puff of smoke.

PLAY DARTS



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